



Incite MAM – Adobe Premiere Plugin Installation Guide

Version 1.0

Made by Henri Nakhle

1. Introduction

1.1 Purpose of This Guide

This document explains how to install the Incite MAM plugin for Adobe Premiere Pro using the aescrpts + aeplugins ZXP/UXP Installer.

The guide is intended for editors and technicians who need to connect Adobe Premiere Pro to an Incite MAM server environment.

1.2 Requirements

Before starting, make sure you have:

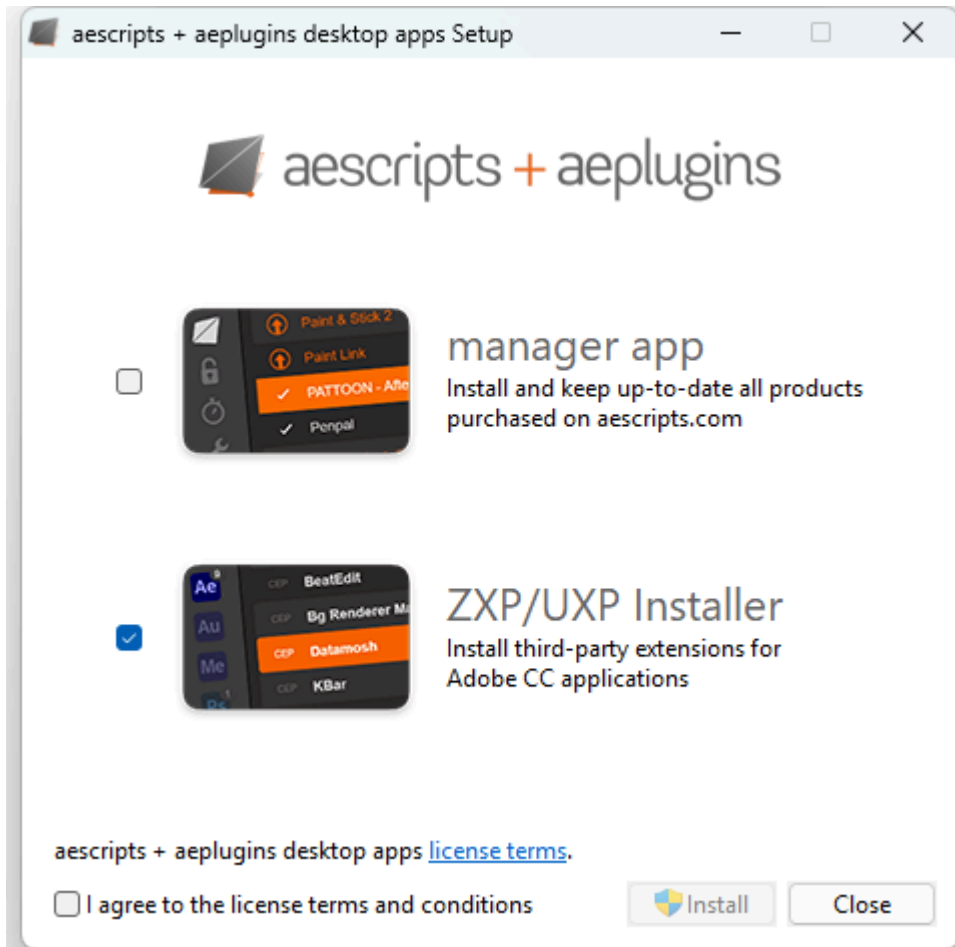
- **Adobe Premiere Pro** installed (2023 or later recommended)
- **Administrator rights** on the computer
- The **InciteMAM.zxp** installation file
- Network access to the **Incite MAM server**
- Login credentials provided by your administrator
-

2. Installing the ZXP/UXP Installer

2.1 Running the aescrpts + aeplugins Desktop App Installer

1. Launch the **aescrpts + aeplugins desktop apps Setup**.
2. When prompted, **select only**:
 - **ZXP/UXP Installer**
3. Click I agree to the license terms and conditions.
4. Click **Install** and wait for the installation to complete.

 *The Manager App is not required for Incite MAM.*



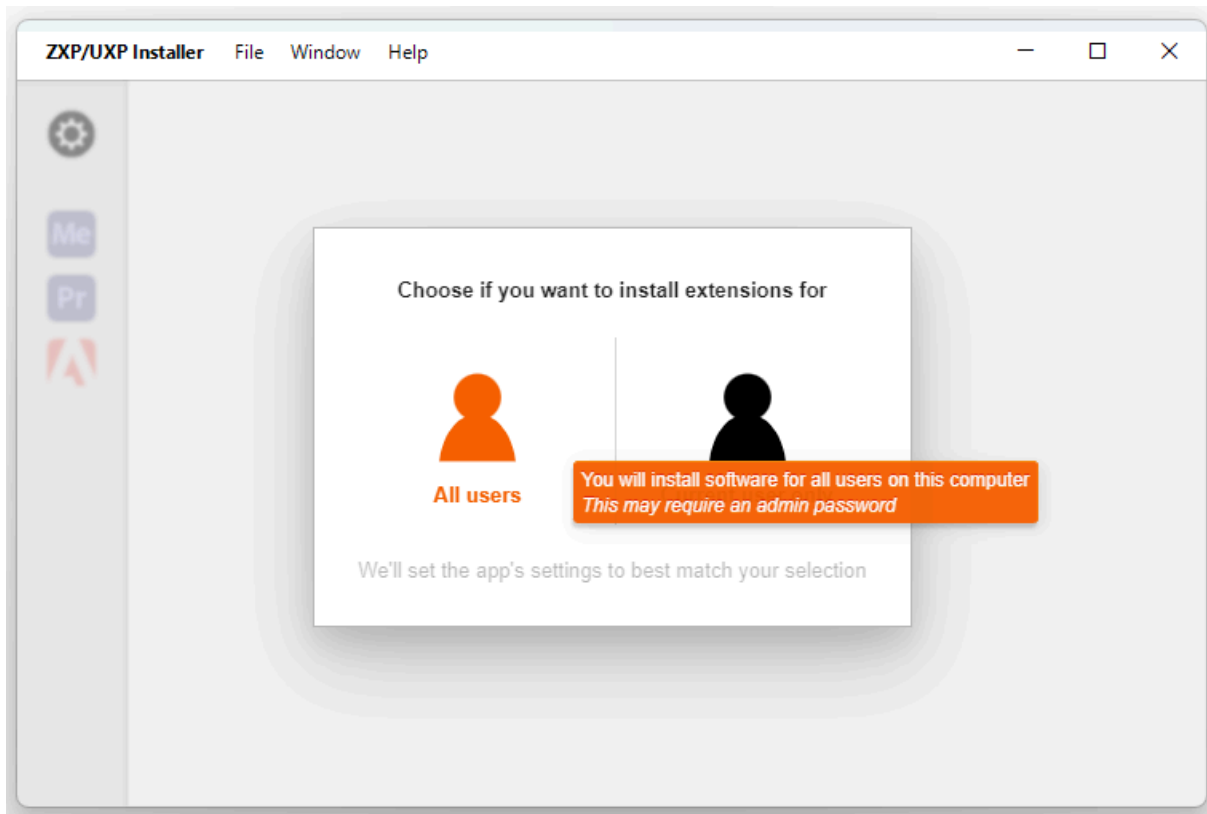
Ensure Adobe Premiere Pro is closed before continuing.

[3. Installing the Incite MAM Plugin](#)

3.1 Launching the ZXP/UXP Installer

1. Open the **ZXP/UXP Installer** application.
2. When prompted, choose **All Users**.

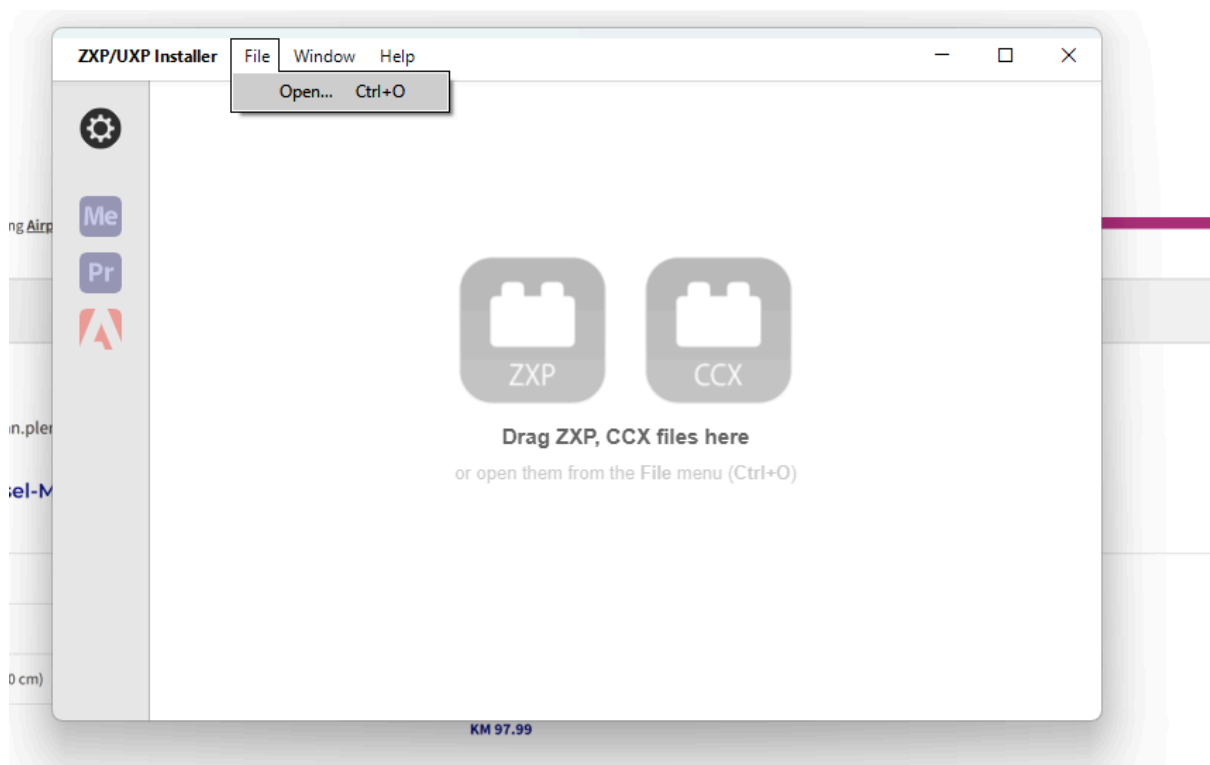
! *This step may require an administrator password.*



*Selecting **All Users** ensures the plugin is available to all Premiere Pro users on this machine.*

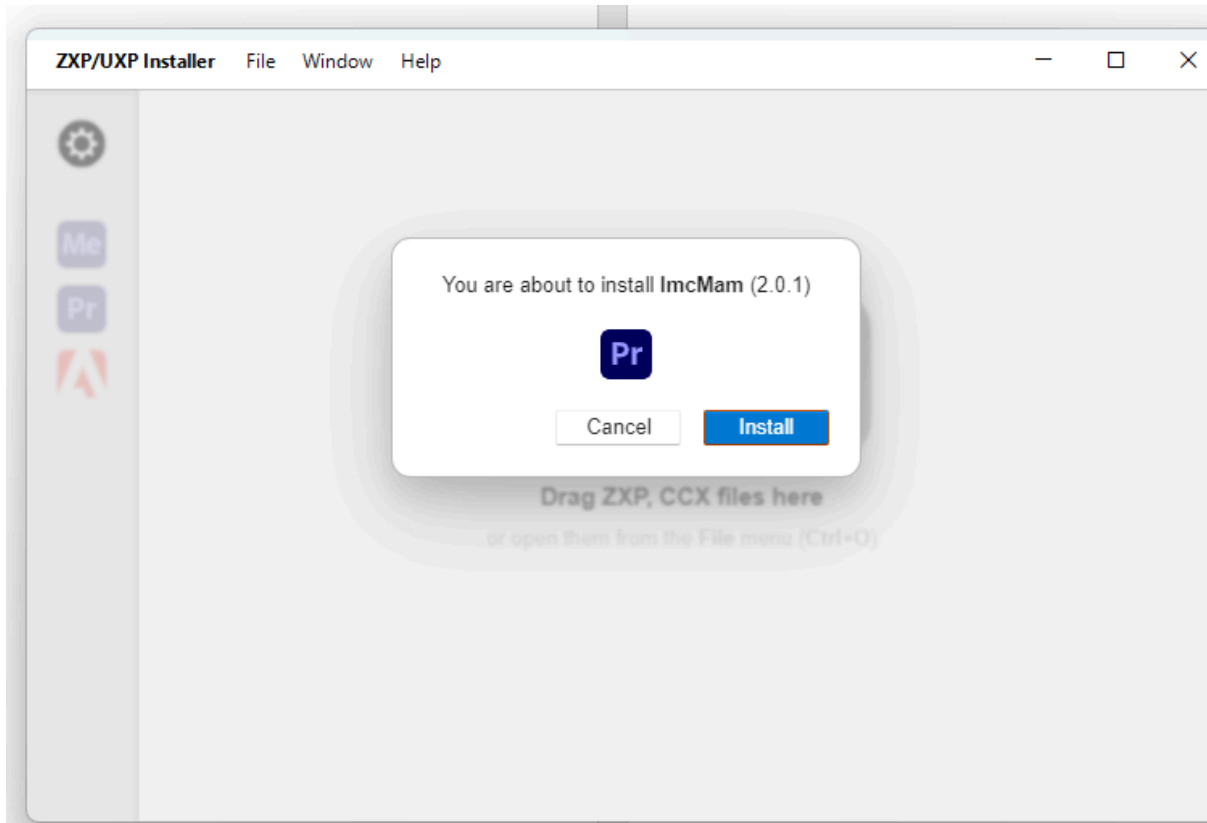
3.2 Loading the Plugin File

1. From the top menu, select:
 - **File** → **Open** (or press *Ctrl + O*)
2. Browse to the plugin location and select:
 - **InciteMAM.zxp**



3.3 Confirming Installation

1. A confirmation dialog appears:
 - “You are about to install InciteMAM (version ...)”
2. Click **Install**.
3. Wait for the success message.
4. Close the installer once finished.

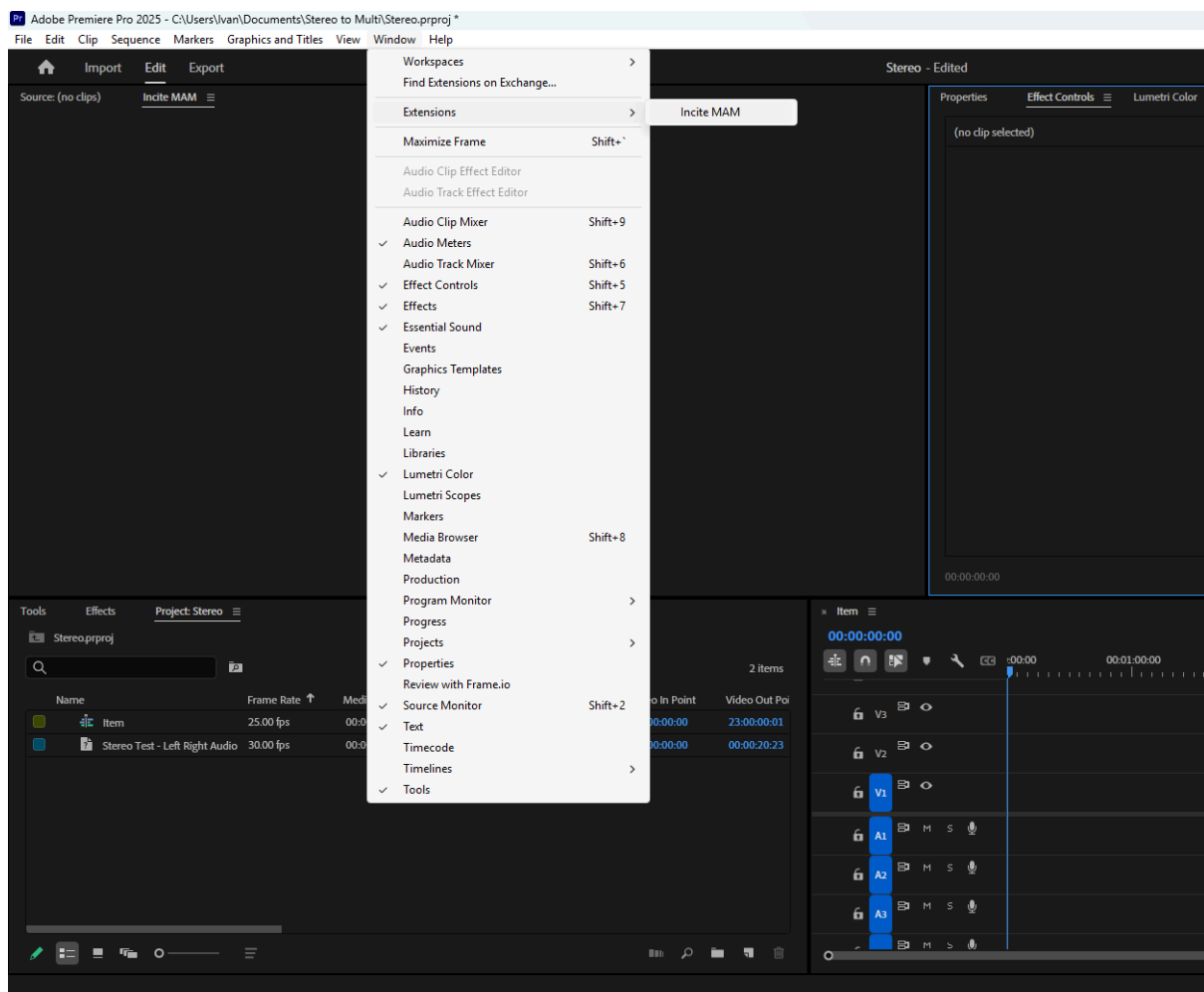


4. Launching Incite MAM in Adobe Premiere Pro

4.1 Opening the Extension

1. Launch **Adobe Premiere Pro**.
2. From the top menu, go to:
 - **Window** → **Extensions** → **Incite MAM**

The Incite MAM panel will open inside Premiere Pro.




5. Connecting to the MAM Server

When the plugin opens, enter the server connection details.

- **MAM IP Address:** *(Provided by your administrator)*
- **Username:** adobe1
- **Password:** adobe1

Click **Login** to connect.

 *If login fails, verify network access and credentials with your system administrator.*

6. Installation Complete

The Incite MAM plugin is now installed and ready to use inside Adobe Premiere Pro.

You can now:

- Browse MAM projects
 - Search and preview assets
 - Import clips directly into Premiere timelines
-

Notes & Troubleshooting

- If the plugin does not appear under **Window** → **Extensions**:
 - Restart Premiere Pro
 - Re-run the installer as Administrator
- Ensure Premiere Pro is **closed** during installation
- ZXP extensions may be blocked by corporate security policies

End of Installation guide