



Incite MAM Social Media Export Guide

Version 1.0

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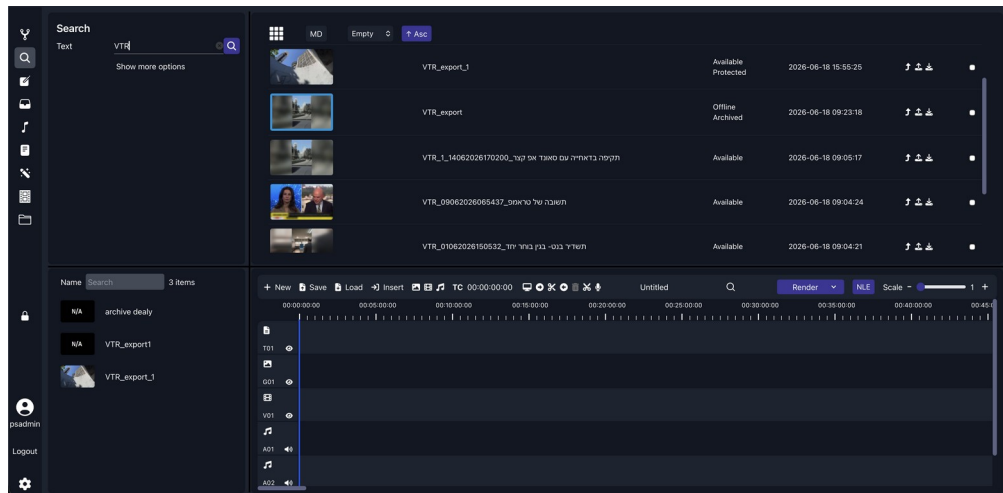
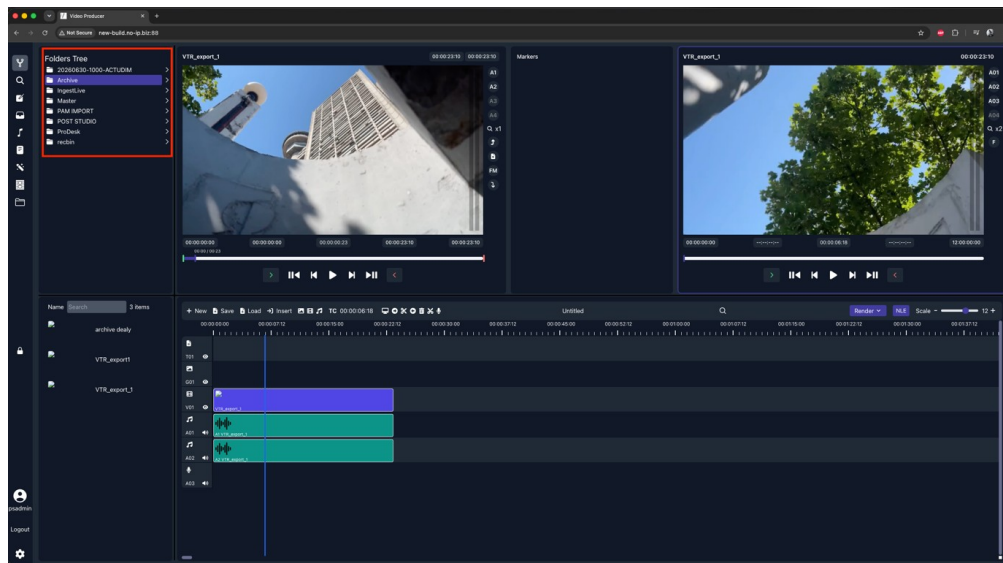
Social Media Export

Video Producer User Guide

Prepare your edit

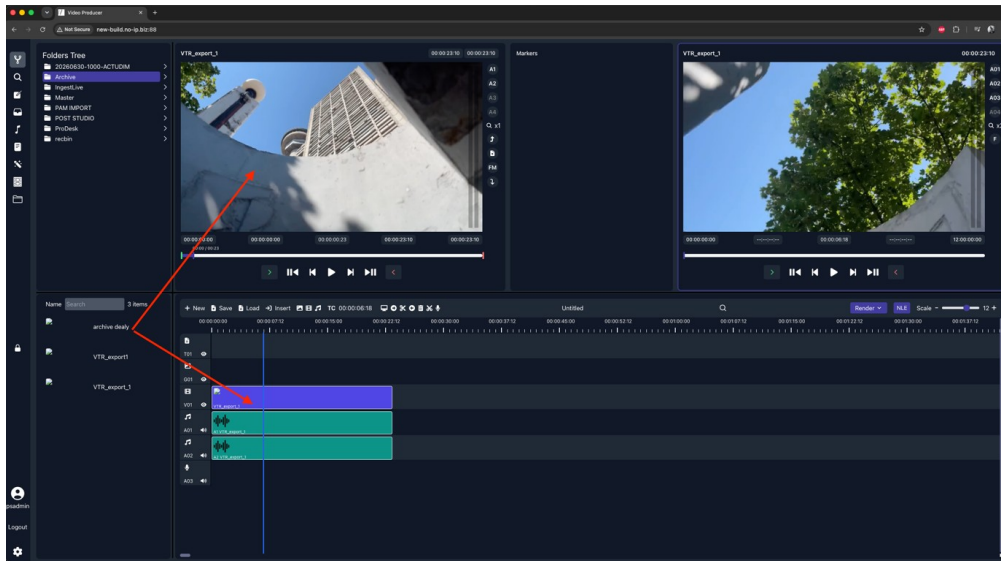
1. Find your material

In Video Producer, browse projects to find the material you want to use. You can also use the Search tab to locate material.



2. Load the clip

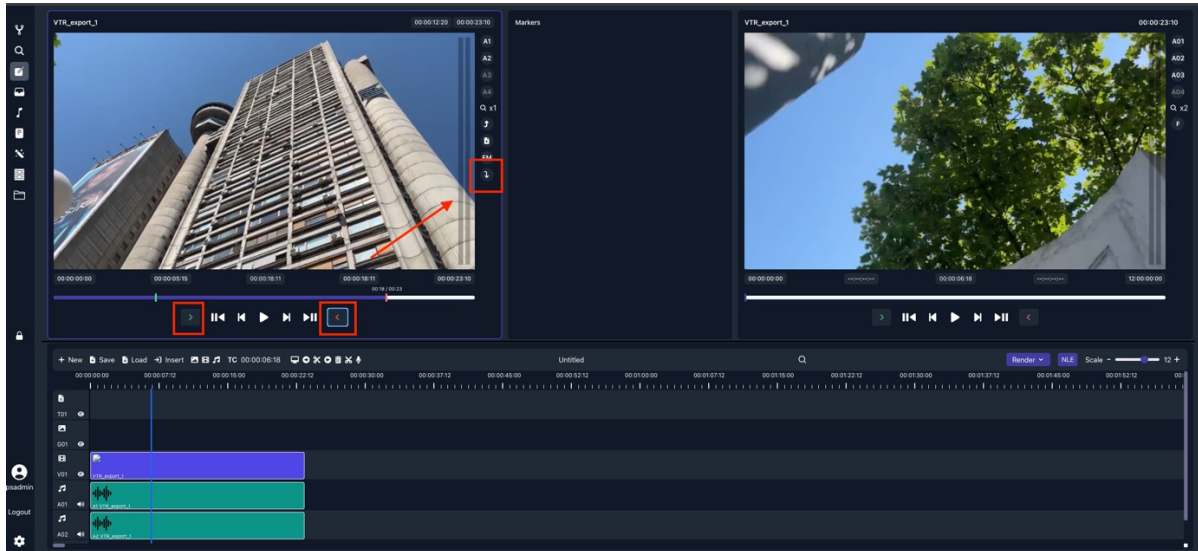
Double-click a file to load it in the Clip Editor, or drag it directly to the timeline. From the Search tab, you can also load a file in the Clip Editor or insert it on the timeline.



Edit the timeline

3. Select the clip section

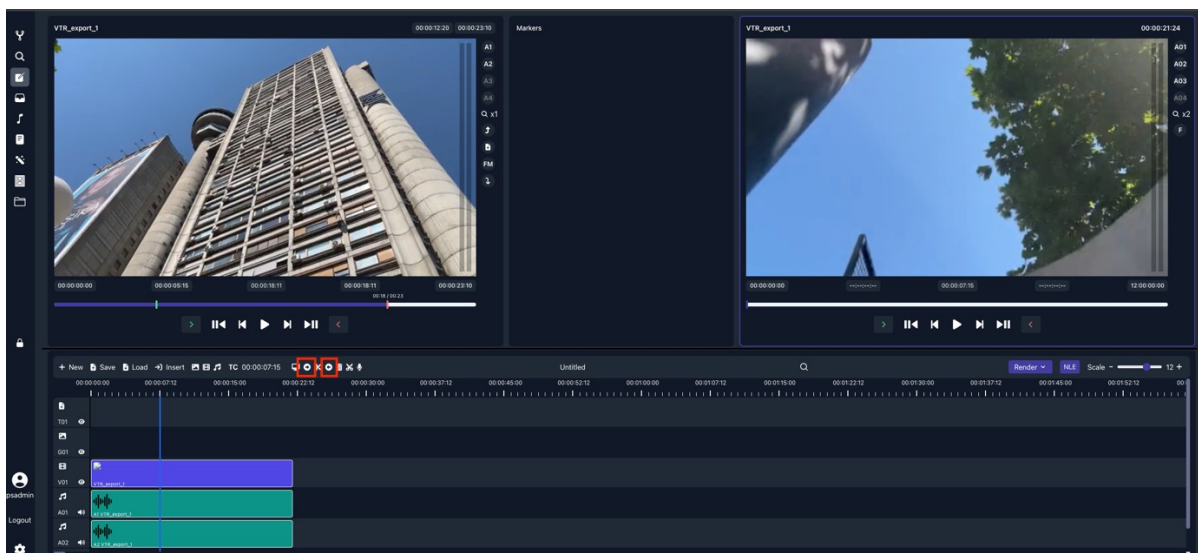
When a file is loaded in the Clip Editor, set Mark In and Mark Out to select the section you want. Select the downward arrow to add the clip to the timeline.



4. Refine the timeline

On the timeline, you can trim a clip directly: select the clip, then adjust Mark In or Mark Out.

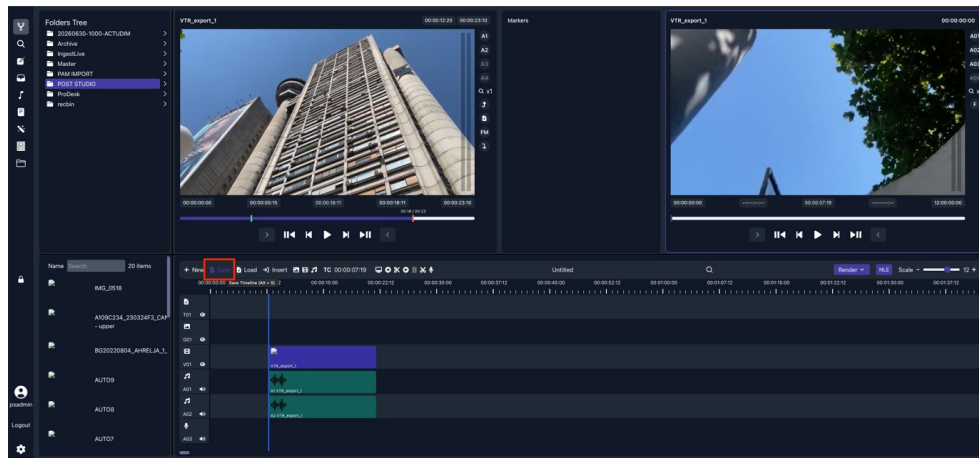
For keyboard shortcuts and more information about timeline editing, see the [Video Producer User Manual](#).



Save and export

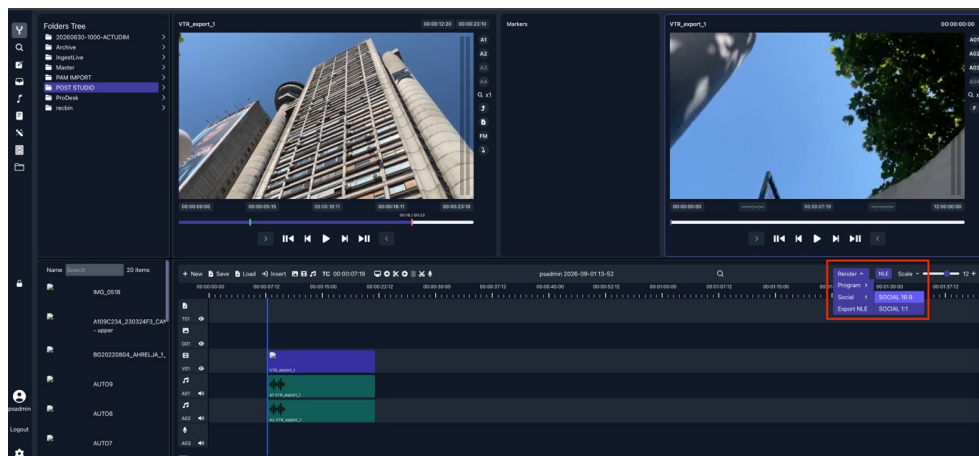
5. Save the timeline

When your edit is complete, select Save. The timeline name becomes the name of the exported file.



6. Export for social media

Select Render, choose Social, then select the required export format.



Track the export in the Task Server menu on the left. When the render is complete, select the action button on the right to download the file.

